



The Mary Kay Foundation – *a legacy of love*



party with a purpose

_____ Percent of sales will go to the
Mary Kay Foundation.

Dedicated to ending women's cancers and domestic abuse.

Our Unit is committed to raising _____ by November 1, 2011

I am personally committed to raising _____
by November 1, 2011

make a difference...

when you have a MK makeover this month for a fresh,
fall look and you choose to have your get together with
some girl friends you can make a difference.

Booking Script for you to use.

"Hey Jane! This is Beth with Mary Kay, do you have just a quick minute? I know you are as busy as I am, so I'll get straight to the point. You may or may not know that Mary Kay is celebrating our 48th anniversary this month, and to honor our company and continue to fulfill Mary Kay's mission of Enriching Women's Lives, I have a personal goal to raise _____ for the Mary Kay Foundation. Have you heard about the MK Foundation or do you know much about it? Well, it exists to eradicate domestic violence and cancers that impact women. So the great news, is that when you are washing your face and putting on your lipstick, it really is with a product and a company that is committed to make a difference. In order to meet my goal, I need your help! Is there any reason why you wouldn't be willing to grab some girlfriends for a get-together and you can pick either a Skin Care Pampering Session where we'll do a microdermabrasion treatment with some eye, lip, and hand treatments included, or you might choose a Fall Makeover Glamour Pampering Session? Which sounds like the most fun to you? Great, would a day, evening, or weekend be best? (Set time and date, brainstorm guest list and/or set time to call back and hostess coach.) Jane, I just want to thank you so much for your commitment to help me and women that will be impacted positively through the Mary Kay Foundation. It is because of women like you that we can make a difference together!"