



Victory National Area 2015

“Empowering Women to live their best life from the inside out!”

Jeannie Helm

Independent Future Exec Sr Sales Director
15424 Elm Bluff Way
Roanoke TX 76262

940-395-2400
jhelm@marykay.com
www.helmsangels.com

Congratulations on beginning *your own business!*

I so remember the excitement I felt when I began my MK Business. Our family really needed the extra money, and, honestly, I knew I wasn't using my talents and gifts and was itching for something I could call my own. I don't yet know all of your reasons for beginning your Mary Kay Business, so let's connect and begin turning those reasons into reality. My job as your Director is to partner with you as your Coach. Whether you have small goals or huge goals, I will tailor my coaching to meet your needs. It is not a “one size fits all,” and there is never any pressure. Our professional relationship is all about what *YOU* want from *YOUR* MK Business.

So, you might be wondering where to start. The very first thing to do is for you and I to connect. Call, text, email...whatever works best for you. When we are able to connect, based on what you share with me about your goals, I can suggest the steps that would benefit you most. Remember, there are many options and ways to build this business. Please take advantage of my 27+ years of experience to help you get the greatest value for your time and investment in your Starter Kit.

The next thing to do is to go to our Unit Website, www.helmsangels.com, and click on **New Consultants** in the Tool Bar. Scroll down, and you will see a Welcome Video/MP3 File and two Inventory Education Videos/MP3 files. They are each only 15 minutes. Watch or listen to those, making notes of any questions you might have. There is over \$700.00 of FREE Product available to you as a New Consultant as well as discounts and free tools – but they are only available to you for a limited time. So, let's connect again as soon as you have watched or listened to those videos/MP3 files. Also print the **Setting Your Business Up for Success** Checklist. Remember, this is for everyone, regardless of your goals.

I want to let you know that I am committed to partnering with you step by step as you begin your business. No matter how fast or slow you want to progress, every single step moves you closer to your goals. You have already proven to me that you are courageous, or you would not have made the decision to become a Consultant. Let's have fun, learn a lot, enjoy buying your product at wholesale, and make you some money, as we explore the unlimited possibilities at your fingertips. Again, Congratulations!!!!!!

Complete Belief,

Unit Information



Unit Name: Helm's Angels
Sapphire Go-Give National Area
Unit # G102
9-Time Pink Cadillac Unit
7-Time Half-Million Dollar Unit or Above

Director Information

Jeannie Helm

Future Executive Senior Sales Director
Started MK Career in January 1988
Debuted as a Director November 1993

Business Address:

15424 Elm Bluff Way
Roanoke TX 76262

Office: 214-206-5244

Jeannie's Cell: 940-395-2400

Unit Conference Call: 712-432-1620 access code 437157#
(Recording Call: 712-432-1282 access code 437157#)

24 Hour Marketing Recording: 641-7155-3900 access code 585184#

Helm Family Career Chat: 605-475-4860 access code 933688#

Email: jeanniehelm@gmail.com

Unit Website: www.helmsangels.com

Unit Facebook Page: www.facebook.com/helmsangels

Unit Youtube Channel: www.youtube.com/helmsangels

Meet the Office Team

While there is a distinct possibility that you will get to talk to me any time you call the office, there will be times that, on your phone calls to or from the office, you will get to speak to one of my wonderful office team members. Don't be surprised. They are well-versed in the workings of both our Future Area and the Mary Kay career. I feel totally comfortable with having them handle almost any problem that may arise, but if something comes up that they are unfamiliar with, they will take notes, leave me a message, and I will call you back.



My husband, Dick, recently retired from his position as an international Captain with American Airlines. He had already taken over as my full-time office assistant in January of 2003 after a reduction in his flying following 9/11. Dick really loves "the Mary Kay experience," and he is an extremely valuable asset to me in my business.

I'm Tracy - a Wife, Mom, business owner, assistant and event planner extraordinaire. My career experience lies in meetings and event planning, organizational effectiveness, strategic planning and customer service. In addition to my work, I'm a wife to Sam (my better half in my opinion) happily celebrating 22 years of marriage, and a Mom to three beautiful children - Anthony (21); Nathaniel (18); and Alison (17). When I'm not caring for my family or working you can find me either curled up reading a good book, working a puzzle, playing a board game, or planning and dreaming about my next beach vacation.



I pray God uses the skills and talents he has blessed me with to be a tremendous asset to Jeannie and each of you as we travel along this exciting journey. I can't wait to meet each of you!