

Halloween Ideas



IS THAT SAME OLD LOOK....
DRIVING YOU BATTY?

I WOULD LIKE TO TREAT YOU TO A "NEW" LOOK WITH MARY KAY. . . . THE #1 CHOICE FOR THE WOMAN OF THE MILLENNIUM! WE ARE THE BEST SELLING BRAND IN THE COUNTRY. . . .

WE'LL HAVE YOU SMILING IN NO TIME!!!

GOOD FOR \$10.00 IN FREE PRODUCT
\$20.00 WHEN YOU INVITE 2 GHOUL-FRIENDS OVER!!

Your personal Consultant _____ Phone _____



Hello Neighbor!

I thought this would be a fun way to introduce myself. I am a Beauty Consultant with Mary Kay Cosmetics.

If you will call me within 48 hours, I will have a FREE Mary Kay product gift for you!

All I ask is that we set up a 10 minute appointment so that we can meet. I can explain my services to you, and I can present you with your free gift.

Of course, this offer is only valid if you do not currently have a Mary Kay Beauty Consultant servicing you. I really look forward to meeting you!

Remember to call me within 48 hours!



I would like to "treat" your mother to a complimentary Mary Kay facial and teach her a few "tricks" with our glamour makeup, too! Call me soon!

Halloween Treats Mary Kay Style

Purchase small Halloween cellophane gift bags (find these in party supply stores). Fill them with Halloween candy, your business card, and sampler items such as: 1 or 2 body care or aromatherapy tubes, lipstick samplers, etc. Place one of the coupons to the left of these instructions in the bag. **BE SURE YOUR NAME AND TELEPHONE NUMBER ARE ON IT!** Hand these out to the children who come to your door on Halloween!



OR

Package the bags the same way, only hand them out wherever you go on Halloween ...you can even hand them out all week prior to Halloween!

Simply say: "Have you had YOUR Halloween treat yet? Here's one from Mary Kay – I'd like you to have it!" If a conversation starts, be sure to get her name and telephone number so you can follow up and get her opinion of the samplers and book her for her free facial!



"I just think you should have waited until after Halloween to have your makeover."